

309 West Beverly Boulevard
Montebello, CA
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FOR IMMEDIATE RELEASE

MEDIA RELEASE

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Beverly Hospital Supports “White Sock” Campaign to Help Raise Awareness of Peripheral Artery Disease (PAD)

Montebello, CA – September 30, 2020 – Beverly Hospital supports the wearing of a single white sock to help raise awareness of peripheral artery disease (PAD) in the community. Physicians, clinicians and staff participated in the White Sock Campaign in the month of September. The goal was to raise awareness of the connection between PAD and diabetes and the importance of early vascular care – we do this by wearing one simple and visible tool: a white sock.

The white sock symbolizes the many diabetes patients with late-stage PAD who have had an amputation or risk amputation due to delayed treatment. Maria E. Rios, Program Director of the Center for Advanced Wound Healing and Hyperbaric Medicine at Beverly Hospital stated, “The White Sock Campaign is a staff-led social media effort. The aim is to highlight hospital workers from all departments donning white socks with the goal of increasing the awareness of PAD in the community.”

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Participants then had their pictures taken which were posted on the Beverly Hospital Facebook (www.facebook.com/beverlycares/), Instagram (www.instagram.com/beverlyhosp/) and Twitter (twitter.com/HospitalBeverly) accounts.

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About Beverly Hospital

Since 1949, Beverly Hospital has been providing quality medical care to the residents of Montebello and surrounding communities such as Pico Rivera, Monterey Park, Rosemead, El Monte, Whittier, and East Los Angeles. Today, this 202-bed acute bed facility is a leading independent, non-profit community hospital, recognized nationally for providing quality care and has a medical staff of over 400 physicians.