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FOR IMMEDIATE RELEASE

## **MEDIA RELEASE**

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### **Beverly Hospital Joins with the American Nurses Association to Promote the “Who Do You Wear a Mask For?” Campaign**

**Montebello, CA** – September 1, 2020 – Beverly Hospital supports mask wearing to help control the spread of COVID-19. As part of the “Who Do You Wear a Mask For” campaign, in conjunction with the American Nurses Association, we will post images on our social media accounts of employees wearing their masks and holding up signs with who they are doing it for.

Nancy Lee, Sr. VP Operations / CNO at Beverly Hospital states, “The Who Do You Wear a Mask For? Campaign is a staff-led social media effort. The aim is to highlight hospital workers from all departments donning masks and stating who they mask up for, with the goal of inspiring others to do the same.”

Over a one week period, Beverly Hospital staff and medical providers were encouraged to write down, “Who Do You Wear a Mask For?” Participants then had their pictures taken which were posted on the Beverly Hospital Facebook ([www.facebook.com/beverlycares/](http://www.facebook.com/beverlycares/)), Instagram ([www.instagram.com/beverlyhosp/](http://www.instagram.com/beverlyhosp/)) and Twitter ([twitter.com/HospitalBeverly](https://twitter.com/HospitalBeverly)) accounts.

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By having hospital staff share who they wear a mask for can help slow the spread of coronavirus. Here are three good reasons we should wear masks:

1. **Protect someone you love:** When you wear a mask, you protect others by preventing the spread of your own germs.
2. **Protect the community:** More people wearing masks results in better protection for everyone.
3. **Unknown COVID-19 status:** You may have COVID-19 or have been exposed to the virus without showing symptoms.

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### **About Beverly Hospital**

Since 1949, Beverly Hospital has been providing quality medical care to the residents of Montebello and surrounding communities such as Pico Rivera, Monterey Park, Rosemead, El Monte, Whittier, and East Los Angeles. Today, this 202-bed acute bed facility is a leading independent, non-profit community hospital, recognized nationally for providing quality care and has a medical staff of over 400 physicians.